

GROWTHMAP

The ultimate one page plan for getting clear on the marketing state of your business

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Use this to understand where you and your business are today, and what is holding you from taking your business' bottom line to the next level. In our 1:1 GrowthMAP session we will go over this and other elements to learn what are the exact steps you need to take in order to build an effective revenue growth system that's custom-tailored to your exact business...

ANALYTICS

My website's monthly traffic is: _____

My website's bounce rate is: _____

My website's conversion rate: _____

TACTICS

My sales channels are: _____

My marketing channels are: _____

BRAND

My brand's personality is: _____

My customer is: _____

People should buy my product/service because

TOOLS

Newsletters (Y/N)

Abandonment email (Y/N)

Social media (Y/N list) _____

Ongoing SEO (Y/N)

Else _____

Last year my business made _____ in yearly revenue, this year I want to make _____